

DRC Welcomes New Downtown Manager

The DRC is proud to welcome Kara Loftin as the new downtown manager. Kara recently earned her master's degree from the University of North Carolina at Chapel Hill and began work with the DRC June 1. A long-time resident of Wake Forest, she brings to the DRC non-profit, grant writing and public relations experience.

Please feel free to contact Kara with any ideas, suggestions or comments you may have about downtown Wake Forest. She may be reached by phone, 441-9551, by email at kara@wakeforestdowntown.com or at the DRC office at 135 S. White Street, in the Hale Building. Please stop by and welcome her to the DRC!

1st Annual DRC Banquet

The 1st annual DRC Banquet will be held July 27, 2004 at The Forks Cafeteria. Mark your calendars! More details to follow.

Thanks!

The DRC and Kara Loftin are truly grateful to SEBTS for donating a laptop, printer and software to the DRC. We are grateful to them and to new DRC board member Ryan Hutchinson, SEBTS vice president for administration, for this generous donation.

Many, many thanks go out to Jeff Adolphsen, Tom Iversen at Wake Forest Florist and the Design & Appearance Committee for submitting the NC DOT Enhancement Grant for streetscape improvement. Thanks also go out to Agnes Wanman and the Planning Dept. for their help.

Comments? Suggestions?

The DRC welcomes any and all constructive, productive and creative ideas for improving and enhancing downtown Wake Forest. Email, call or stop by to visit Kara Loftin in the DRC office.

DRC Office: 135 S. White St. (Hale Building)
Email: kara@wakeforestdowntown.com
Phone: (919) 441-9551

Welcome Bags for New Seminary Students

The Southeastern Women's Fellowship is putting together 150 bags for incoming seminary students and would like to include information from downtown businesses. Please give any brochures, coupons or promotional items you would like to include in these bags to Ezzie Jones at Ellie Mays Gifts, Antiques & Collectibles by June 30.



In an effort to improve the appearance of downtown and add additional parking, the Town will remove the dumpster from the S. White St. parking lot by mid-July. Please contact Kara Loftin at 441-9551 with questions or comments.

DRC Web site up and running

Check out the DRC's Web site at www.wakeforestdowntown.com.

Thanks to Dale Austin of Austin Consulting for creating and maintaining this site.

The DRC is in the process of gathering Web site and email addresses of downtown businesses. Please call Kara Loftin at 441-9551 or email your email and Web site addresses to kara@wakeforestdowntown.com.

Autumn Arts Festival Coming in September

At its June meeting, the Wake Forest Board of Commissioners approved a new event downtown—the Autumn Arts Festival. This event, a collaboration between the DRC and the Wake Forest Cultural Arts Association, is scheduled for Sept. 25, 2004, 11 a.m.-5 p.m. It will feature family-oriented activities, wine tastings and live music.

Volunteers are needed to help plan the festival. Please contact Michelle Morgan at the *Wake Weekly*, 556-3182, for more information or to volunteer.

A sincere thanks goes out to the town board for lending their approval to the event!

Volunteer for DRC Committees!

The DRC's new fiscal year begins July 1 and so do two new committees. They are:

Government Affairs

Elise Whitley, chair
ewhitley@wpalaw.com
556-3134

Downtown Merchants' Association

Ezzie Jones and Karen Lowman, co-chairs
556-1171

All DRC committees need volunteers. Please contact Kara Loftin at 441-9551 to volunteer or for more information.

Existing DRC committees:

Design and Appearance

Tom Iversen, chair
tiverson@mindspring.com
556-2144

Promotions

Michelle Morgan, chair
michelle@wakeweekly.com
556-3182

Economic Restructuring

Bob Johnson, chair
bjohnson@medfaxxinc.com
570-0350

Love a parade? Into herbs?

Volunteer to help organize this year's Christmas parade. Contact Michelle Morgan at the *Wake Weekly*, 556-3182, to volunteer.

Volunteers are also needed for the HerbFest committee. Planning meetings will start in the fall. Contact Chair Jennifer Terry at From the Garden, 570-0242, to volunteer.

Grand Opening & Block Party

Antiques Etc. at 113 S. White St. will hold its grand opening June 24 and 25, 11 a.m.–9 p.m. and June 26, 11 a.m.-5 p.m. There will be music, refreshments, artists and caricatures. Make sure you stop by Antiques Etc. and all the businesses downtown!

Downtown Merchants' Association Formed

Please consider volunteering for this new committee of the DRC. This group is vital to the continued success of downtown Wake Forest and will give merchants an opportunity to plan and coordinate promotions as well as serve as a advocacy group for downtown merchants. Contact Ezzie Jones or Karen Lowman at Ellie May's, 556-1171, to volunteer or with creative ideas for the merchants' association.

July 4th Celebrations Planned

Downtown merchants are encouraged to participate in a special Red, White and Blue promotion July 2 and 3. Consider participating and decorating your window to help celebrate the 4th! Contact Kara Loftin at 441-9551 for more information.

The Wake Forest 4th of July Committee will once again hold its annual celebration. The fireworks, children's parade and games and art in the park have become a Wake Forest tradition.

The fireworks will be July 3, 2004, at WF-R High School stadium. Gates open at 6:30 p.m.

The children's parade will be held Monday, July 5th. Children should line up at 10 a.m. and the parade will begin 30 minutes later. Art- and Games-in-the-Park will also be held July 5th in Holding Park at 11 a.m.